

RETAIL INDUSTRY

Industry Overview

The **retail industry**, from small shops to large chains, is evolving with changing consumer demands and technology. To stay competitive, retailers must integrate online and physical shopping, optimize inventory and supply chains, and enhance omnichannel experiences.

Common Challenges

- Inefficient production planning
- Inventory mismanagement
- Quality control issues
- Difficulty in traceability and compliance
- Managing costs effectively

Odoo Benefits

- **Unified Platform:** Centralized solution for managing all retail operations, from e-commerce to inventory and marketing.
- **Real-Time Inventory Management:** Helps retailers optimize stock levels, reduce waste, and ensure product availability.
- **Omnichannel Experience:** Provide a seamless shopping experience across various channels, such as online, in-store, and mobile.
- **Integrated Supply Chain:** Optimize purchasing, track inventory, and manage logistics efficiently.
- **Efficient Transaction Processing:** Ensure smooth checkouts and support a variety of payment methods.

Our Services

- **Technology Consulting**
- **Solution Implementation**
- **Software Support**
- **Cloud Hosting**
- **System Integration**

For large manufacturers

- **DACO:** designed to easily connect Odoo with other software
- **FrePPLe integration:** adds demand forecasting, inventory, production, and replenishment planning capabilities to Odoo
- **Advanced BI Tools** (ETL, Cube, BI tools)

Retail Apps



Inventory



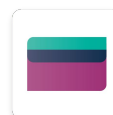
Accounting



Sales



CRM



Purchase



Point Of Sale



Website &
E-commerce



Email
Marketing

Case Study:



Carrefour Mongolia partnered with Portcities to implement Odoo ERP, automating retail operations and centralizing data. This integration enhanced efficiency and accuracy across their network. Portcities continues to support Carrefour's expansion, deploying Odoo in upcoming stores.