

# SERVICE INDUSTRY

## Industry Overview

The **service industry** encompasses businesses that provide intangible products, such as consulting, transportation, healthcare, and education. These businesses often face unique challenges like managing customer expectations and ensuring quality.

## Common Challenges

- Operational inefficiencies
- Fragmented data and information silos
- Customer relationship management deficiencies
- Human resources management issues
- Compliance and risk management

## Odoo Benefits

- **Projects run smoother:** Odoo simplifies project management.
- **Increase customer satisfaction:** Improve customer relationships with our CRM.
- **Optimize your scheduling:** Plan services efficiently.
- **Streamline your finances:** Automate billing and accounting.
- **Project Management:** Utilize Gantt charts and Kanban boards for effective project visualization.
- **Enhanced Customer Experience:** Track customer history and preferences for personalized service.

## Our Services

- **Technology Consulting**
- **Solution Implementation**
- **Software Support**
- **Cloud Hosting**
- **System Integration**

For large manufacturers

- **DACO:** designed to easily connect Odoo with other software

## Service Apps



Employees



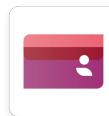
Field Service



Sales



Planning



Finance



Project



Dashboard



CRM

## Testimonial: JUST ANALYTICS

*Portcities' intention is always to do an excellent job. Even if there were unexpected situations along the way, our experience was very positive overall. You guys are awesome!*

**Hemanta Banerjee, CEO Just Analytics**